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FOR IMMEDIATE RELEASE

PACIFICA HOTELS ANNOUNCES CALIFORNIA COASTAL ESCAPADES – PERFECT PACKAGES FOR ADVENTUROUS EXPLORING

*Educational, Experiential, Indulgent and Intellectual Adventures
Along the Golden States' Pacific Coast*

Santa Barbara, CA (February 3, 2011) – [Pacifica Hotels](http://www.pacificahotels.com), a hospitality company that owns and manages 23 independent hotel properties in prime California coastal locations, is proud to announce a wide range of intriguing and adventurous value travel packages. [Pacifica's California Escapes](#) satisfy a wide variety of interests ranging from Japanese tea tasting and farmer's market tours to surfing lessons, volleyball training and photography workshops. Packages are available for booking this spring. All packages may be found at www.pacificahotels.com or at each individual hotel's website.

Pacifica Hotels operates properties in the most desirable coastal cities in California including San Diego, Marina Del Rey, Pismo Beach and Laguna Beach. California is an explorer's paradise and Pacifica Hotels has made experiencing the state's diverse offerings simpler than ever.

[Somerset Suites, San Diego, California – Tea on us](#)

Learn the art of preparing tea at the Japanese Friendship Garden. The Japanese Friendship Garden has served as a teahouse since the 1915–1916 Panama-California Exposition. Enjoy the garden's winding paths, Zen garden for meditation, koi pond, bonsai exhibit, ceremonial gate, and a *Fujidana* (wisteria arbor). Demonstration and tasting for the tea ceremony is held on Saturday only. A studio suite, along with admission to the Japanese Friendship Garden which includes a tasting of seasonal teas starts at \$119 for two. Book online at www.sommersetsuites.com.

[Best Western Blue Sea Lodge, San Diego, California – Learn to Surf](#)

Learn about how waves form, which wave to catch, the art of balancing on a board and so much more. Pacific Beach Surf School prides themselves in teaching the right way to surf with former world surfing champion, Shaun Tomson's, "Surfer's Code" which consists of 12 simple yet important lessons about riding through life. Private lessons are offered year-round, although a 7 day advance purchase is recommended. Rates vary by season. Hotel accommodations which include private lessons start at \$350 for single occupancy. Book online at www.bestwestern-blueseas.com.

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Empress Hotel, La Jolla, California – Three La Jolla Cooking Experiences

La Jolla Cooking Experience (minimum 4 people)

Package includes two nights' accommodations in the heart of La Jolla village, along with complimentary deluxe continental breakfast, valet parking, wine and cheese upon arrival, *and* a personalized cooking class where guests will have the unique opportunity to prepare, dine and savor an entire California cuisine cooking experience. The cooking school begins at 10am and concludes with a 6-course meal and wine pairing, ending at 2pm. Guests will gather at the local La Jolla home of Jodi Abel, overlooking the beaches of the Pacific atop Mount Soledad, and enjoy an unforgettable event. Package Cost: \$658 for two, sharing a room, plus taxes. Book online at www.empress-hotel.com.

Foodie Tour of San Diego (minimum 2 people)

Package includes two nights' accommodations in the heart of the La Jolla village, complimentary deluxe continental breakfast, valet parking, wine and cheese upon arrival *and* your own personalized foodie experience. Enjoy a one-of-a-kind tour of a local Farmer's Market. Learn the fusion of flavors from around the world that makes California cuisine so unique, healthy and flavorful. The day will include stops at local specialty shops, samples and tastes of local fare and a guided tour of one of San Diego's own unique, micro communities. The tour is approximately four hours. Package Cost: \$578 for two, sharing a room, plus taxes. Book online at www.empress-hotel.com.

Relax, Wine and Dine

Package includes two nights' accommodations in the heart of the La Jolla village, complimentary deluxe continental breakfast, valet parking, \$100 credit towards dinner at the award-winning [Manhattan Restaurant](#), and a three hour leisurely one-mile eating, drinking and walking tour of La Jolla, experiencing private tastings of fine wines, samples of culinary delights, and the enticing history of picturesque La Jolla. Package Cost: \$468 for two, sharing a room, plus taxes. Book online at www.empress-hotel.com.

Jamaica Bay Inn, Marina del Rey, California – Come Sail Away

Discover the world of sailing on beautiful Santa Monica Bay where guests will encounter sea lions and dolphins, and see Los Angeles from a different point of view. Pacifica Hotel's partnership with [Blue Pacific Boating](#) is designed to introduce guests to sailing. During a four hour cruise guests will learn to operate the boat under the guidance of a professional skipper. This package includes a deluxe marina view room and an artisan meats and cheese tray paired with a bottle of wine, especially prepared for a day at sea, by Kyle Schutte the chief of Vū Restaurant and starts at \$239. Guests will also have access to a 15% discount on all private sailing charters, with a professional licensed skipper. Book online at www.jamaicabayinn.com. Or, to choose from their variety of fleet boats, book at www.bluepacificboating.com and mention the "Come Sail Away" package.

More...

Laguna Cliffs Inn, Laguna Beach, California – Culinary & Beach Adventures

For those looking to expand their culinary horizons, Laguna Cliffs Inn has partnered with Laguna Culinary Arts. Choose from a variety of hands on cooking classes or learn more about the subtleties of wine at their Neptune School of Wine. Guests will enjoy a 15% discount on all classes and tasting experiences available so guests can pick and choose classes and save on each one. Rooms start at \$139. Book online at www.lagunacliffsinn.com

If it's ocean activities you're looking for, Laguna Cliff's Inn has partnered with La Vida Laguna to bring you the most exciting adventures available in our area. Choose from kayaking, surfing, sailing, or stand-up paddle boarding. We've negotiated a 15% discount on all ocean adventures. When making reservations, visit www.lavidalaguna.com and simply type in "cliffs15" in the promo code field while reserving your favorite activity to save. Rooms start at just \$139. www.lagunacliffsinn.com

Best Western Fireside Inn, Cambria, California – Kayak Tour

The eco-minded traveler will love the half-day guided kayak tour of Morro Bay. Lead by a local naturalist, guests will tour a heron rookery, bird grassland and oyster farm. In addition guests are guided on a hike through the dunes to a hidden Chumash shell midden. Enjoy a picnic lunch during a question and answer session overlooking the ocean. Packages for two begin at \$309. Book online at www.bestwesternfiresideinn.com.

Spyglass Inn, Pismo Beach, California – Photography and Surf, Sand and Strengths Workshops

The Spyglass Inn has partnered with Workshops West to host four-day, three-night photographic workshop. There will be a meet-and-greet reception where guests can "talk photography" with David Kennerly. David will discuss his interesting career as a photo journalist, including his role as Official White House Photographer for Gerald Ford. Workshops also include two days of field sessions with Mr. Kennerly, question and answer sessions and a final critique. Ocean view guest accommodations and some meals included. Prices start at \$995.00 per person. Book online at www.spyglassinn.com. For more information on the workshop visit www.kennerly.com or www.workshopwest.com.

The Spyglass Inn will also host Surf, Sand and Strengths Educations Workshop February 10-11, 2011. Guests may join an exclusive group of leaders and managers to examine their individual strengths and learn how to boost personal performance by intentionally focusing on what they do best! The workshop is taught by Jim Sebert, one of just 10 Buckingham-certified Simply Strengths registered trainers in the US. Cost: \$1109 tuition includes two nights plus breakfast and lunch for two days (additional discounts for registration before Dec 1, 2010. <http://bit.ly/StrengthsWorkshop>. Book online at www.spyglassinn.com.

More...

Cottage Inn, Pismo Beach, California – Family Learning Vacations

Sandcastle Inn, Pismo Beach, California – Family Learning Vacations

The **Cottage Inn** and **Sandcastle Inn** both offer a delightful children's educational itinerary which highlights nature and agriculture in the region. Enjoy a room at the Cottage Inn starting at \$109 or the Sandcastle Inn starting at \$149. Both hotels overlook Pismo Beach and include a delicious continental breakfast daily. Guest may choose from the following activities based on length of stay and interests or preferences.

-[Monarch Butterfly Grove](#) – Docents available for tours and education

-Piedras Blancas Elephant Seal Rookery – Docents available for education and information on migration, mating and birthing.

-[Morro Bay Natural History Museum](#) offers children interactive displays and educations opportunities regarding the region.

-Agricultural based attractions for families and children include:

-[The Luffa Farm](#)

-[Green Acres lavender farm](#)

-Guests pick their own fruit at the [Avila Valley Barn](#) along with participating in a hay ride

Contact the hotels directly for reservations as www.cottage-inn.com and www.sandcastleinn.com.

Quality Inn Suites, Hermosa Beach, CA – Be a beach volleyball bum for a weekend

Train with top beach volleyball professional instructors at Hermosa Beach, one of the top 10 beaches in the U.S. Package includes a three night stay at the Quality Inn & Suites, Hermosa Beach and four one-hour, semi-private beach volleyball lessons. Hotel includes: complimentary deluxe continental breakfast, internet, spacious room with 1 king or 2 queen beds, refrigerator, balconies and partial ocean views. Within walking distance to Hermosa Beach. Cost: \$390.00 Book online at www.qualityinnsts-hermosa.com.

About Pacifica Hotel Company

Pacifica Hotel Company was formed in January of 1993 to consolidate the hospitality operations of Invest West Financial Corporation, which has been involved in the acquisition, development, refurbishing and operating of quality hotel properties and other commercial real estate properties for almost 30 years.

Pacifica's 23 independent and flag properties in key California cities from San Diego to San Francisco feature outstanding locations, AAA 3-diamond ratings, upgraded amenities and high standards of guest service. For complete hotel descriptions and reservations, visit www.pacificahotels.com.

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