

Pacifica Hotel Company Ranked in the Top Ten Management Companies for the Eighth Year

Pacifica Hotel Company (PHC) has, once again, been ranked in the top ten in the HOTEL BUSINESS® Survey of Top Management Companies in the USA. PHC ranked #12 in Occupancy, #9 in Average Daily Rate and #9 in RevPar. This is the eighth year in a row that Pacifica Hotel Company has been ranked as one of the top ten management companies. Overall, PHC ranked #58 based upon gross annual revenues.

TOP 100 *HOTEL BUSINESS* Management Companies 2006

■ Top 20 Management Companies By OCCUPANCY

11. Hospitality America, Inc.	74.5%
12. Pacifica Hotel Company	74.2%
13. Vesta Hospitality	74.0%
14. InterMountain Management	73.8%
15. Hersha Hospitality Management	73.0%
16. Windsor Hospitality Group	72.5%
17. Quorum Hotels & Resorts	72.5%
18. ZMC Hotels	72.0%
19. Konover Hotel	72.0%
20. McCall	72.0%

Source: HOTEL BUSINESS® Research

■ Top 10 Management Companies By AVERAGE DAILY RATE

1. Santa Elena Hospitality Group	\$ 224.00
2. Destination Hotels & Resorts	\$ 200.01
3. Coral Hospitality	\$ 198.00
4. Gemstone Hotels & Resorts, LLC	\$ 182.99
5. Tishman Hotel Corp.	\$ 182.59
6. Kokua Hospitality	\$ 145.00
7. Quorum Hotels & Resorts	\$ 137.79
8. Pacific Hotel Management \$	\$ 137.25
9. Pacifica Hotel Company	\$ 136.28
10. Waterford Hotel Group	\$ 129.25

Source: HOTEL BUSINESS® Research

■ Top 10 Management Companies By RevPAR

1. Rosewood Hotels & Resorts	\$ 305.00
2. Tishman Hotel Corporation	\$ 152.32
3. Coral Hospitality	\$ 150.50
4. Gemstone Hotels & Resorts, LLC	\$ 120.00
5. Destination Hotels & Resorts	\$ 113.40
6. Benchmark Hospitality International	\$ 113.17
7. Kokua Hospitality	\$ 111.31
8. Pacific Hotel Management	\$ 106.74
9. Pacifica Hotel Company	\$ 101.81
10. Quorum Hotels & Resorts	\$ 99.96

Source: HOTEL BUSINESS® Research

■ Top 100 Management Companies By GROSS ANNUAL REVENUE

50. Coakley Williams Hotel Mgmt Co.	\$ 82.0
51. Pacific Hotel Management	\$ 78.3
52. Integral Hospitality Solutions	\$ 76.5
53. Hospitality Management Corporation	\$ 76.2
54. Marshall Management, Inc.	\$ 70.0
55. Outrigger Lodging Services	\$ 67.0
56. Tectan Hospitality/Desires Hotel	\$ 65.7
57. ZMC Hotels, Inc	\$ 65.0
58. Pacifica Hotel Company	\$ 64.4
59. The North Central Group	\$ 57.0

Source: HOTEL BUSINESS® Research

