

## **For Immediate Release**

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## **San Luis Obispo Holiday Inn Express Undergoing \$2.5 Million Renovation**

SAN LUIS OBISPO – The popular Holiday Inn Express at San Luis Obispo, located at the foot of California Polytechnic State University, is undergoing a major renovation that will add additional charm to an already convenient lodging spot. The \$2.5 million renovation is expected to be completed by the start of the busy summer season.

Each of the hotel's 100 rooms is being redone with new carpet, paint, draperies and white vinyl dual-glazed low-E windows, with corridors on all three floors also getting new carpet, painting, wall treatments and updated lighting fixtures. The public areas are being enhanced with a Craftsman-style decor that includes a new front desk, wood flooring and carpet, new tables and chairs in the breakfast room, an updated fitness room and upgrades to a large meeting room that can be divided into two smaller rooms that open out to a courtyard. A coffee shop or small deli will be added to the hotel, which is also getting a fresh new exterior look with an updated color scheme, white vinyl windows and a resurfaced parking lot.

"Our Holiday Inn Express has always offered guests the advantages of superior customer service and a great location in a charming town," said Pacifica Hotels President Mike Barnard. "Now we're taking things to an even higher level that recognizes the increasing popularity of San Luis Obispo as a getaway destination with fabulous shops, restaurants, wineries, and beaches. There are dozens of things to do and see within walking distance of the hotel, and of course Cambria, Hearst Castle, Pismo Beach and Paso Robles are just a short drive away."

The Holiday Inn Express has five suites, 51 rooms with king beds and 44 rooms with double queen beds. All rooms are non-smoking. Guests can enjoy a complimentary Smart Start® breakfast, and rooms come with bath robes, refrigerators and a variety of complimentary amenities. The hotel is AAA approved, with a 3-Diamond rating.

The Holiday Inn Express is located at 1800 Monterey St., San Luis Obispo, CA 93401. For information and reservations, call 1 888 HOLIDAY (888 465 4329), or 805-544-8600, or visit [www.hiexpress.com](http://www.hiexpress.com)

Pacifica Hotel Company (PHC) lodgings are located in key California cities from San Francisco to San Diego and feature superior locations, AAA 3-Diamond ratings, upgraded amenities, and high standards of guest service. For complete

hotel descriptions and reservations, call 800-720-0223, or visit [www.pacificahotels.com](http://www.pacificahotels.com). Nobody knows the coast like Pacifica. But you're invited to learn.

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