



News

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LAGUNA CLIFFS INN TO BE NEW NAME OF PACIFICA HOTEL COMPANY'S LAGUNA BEACH PROPERTY

New O.C. Wildlife and Beach Package Provides Extraordinary Value!

LAGUNA BEACH, Calif. – Pacifica Hotel Company – www.pacificahotels.com -- is changing the name of its By The Sea Inn to Laguna Cliffs Inn in mid-May to reflect the impressive changes taking place at the hotel.

Located in the heart of scenic Laguna Beach, which is known for its art galleries, festivals, and beaches, The Laguna Cliffs Inn completed phase one of a renovation last year which included a new Mediterranean theme for its guest rooms and is now embarking on a project to beautify the exterior.

“After working to enhance the look of the hotel, we really felt we needed a new name,” said Mike Barnard, president of Pacifica Hotel Company. “We hit the history books and found out that this area was once called Laguna Cliffs. The name Laguna Cliffs Inn was a natural.”

The hotel, one of Laguna Beach’s most popular, has also packaged some of the best of Laguna Beach at 20 percent off. This four night package includes a discount off a spacious room, as well as a discount off an Orange County wildlife and beach tour, which allows guests to explore the beauty of Southern California beaches up close.

All of the spacious guest rooms at the Laguna Cliffs Inn are non-smoking and built around an open air courtyard with heated pool and spa. Other amenities include complimentary wireless

Internet access, large flat screen TVs, a welcome basket, an on-site guest laundry facility, and umbrellas and beach chairs that can be borrowed to use at the beach, just a block away.

For complete hotel description, package information, and reservations at Laguna Cliffs Inn, call 800-297-0007 or visit www.lagunacliffsinn.com. Laguna Cliffs Inn is owned and managed by Pacifica Hotel Company. For more information on Pacifica's hotels, located from San Francisco to San Diego, call 800-720-0223, or visit www.pacificahotels.com.
